

EMPORIO  ARMANI
Vespa®
946



U N I Q U E I T A L I A N S T Y L E

Quite simply, elegance is a virtue that eludes most people.
Natural and parsimonious, it has energy and a silky, clear-cut flair.
There are moments when a singular manifestation of beauty goes beyond every definition.
It is instantly recognisable. That's why I'm here, right now.

A close-up photograph of a dark, possibly black, textured surface. On the left side, there is a series of vertical, slightly curved ridges or slats, resembling a vent or a decorative element. To the right of these ridges, the brand name "EMPORIO ARMANI" is embossed in a light, metallic color. The word "EMPORIO" is in a serif font, followed by the eagle logo, and then "ARMANI" in a similar serif font. The lighting is dramatic, highlighting the texture of the surface and the embossed logo.

EMPORIO  ARMANI

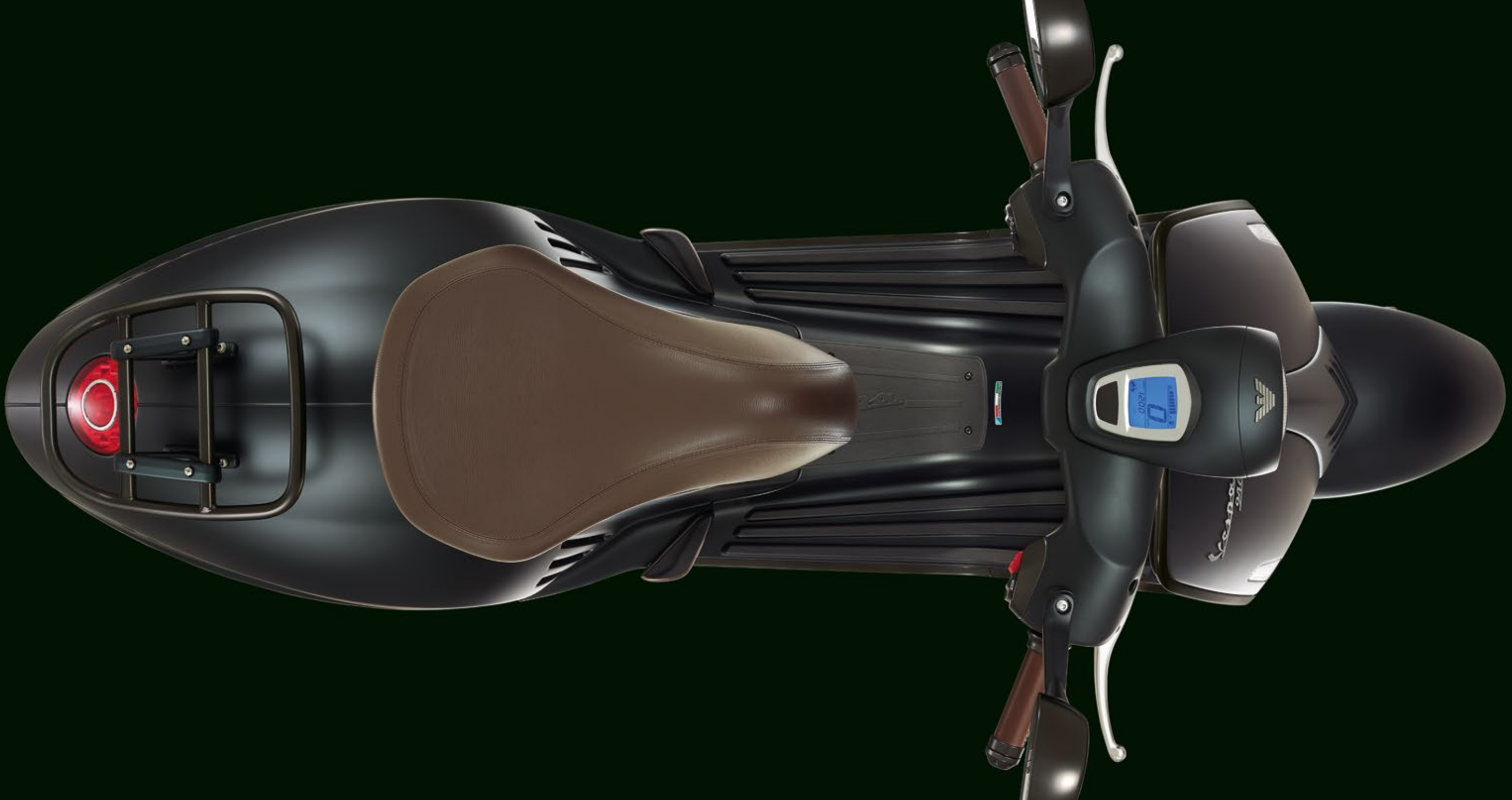
T H E P E R F E C T M A T C H


In physics, antimatter is identical to matter.

In history, the Piaggio Group and the Armani Group mutually unite Style and Technology.
This new combination frees personal mobility on a small, increasingly appealing planet.









M A N U F A C T O

In Ancient Rome, when the hands of an artisan left a distinctive mark, it was called Manu Facto.

Today, the adjective manufacturing refers to industrial production.

But when art engages with mass production, new stylistic features emerge.

In the press shop to the tumble finishing,

from the first stitch on the handgrips to the final polish,
everything really is done by hand, just as it is in a fashion atelier.

Because the word Artisan has the same root as Art.



T E C H N O (E C O) L O G I C A L P O W E R

Just look a little further if you're worried about imitations.

I start life with ABS braking and ASR traction control.

My 4-stroke single-cylinder engine responds to needs you may not know you have,
and is the top performer in its category.

Electronic injection, 3-valve distribution, reduced friction and improved fluid dynamics:

I set new benchmarks.

A C C E S S O R I E S C O L L E C T I O N

Accessories are an essential part of the wardrobe of every genuine world traveller. From bags to handgrips to protective covers, the sensory power of modern industrial design and the sensuality of original forms are the guidelines. Whether you are a sophisticated collector, or simply a possessive owner, exercising this privilege will be much more than a simple exercise in style.





EMPORIO ARMANI

Vespa 946

TRADITION AND INNOVATION

Steelplate monocoque frame with aluminium parts
(rims, handlebar, side panels, front mudguard, mirror supports and saddle support)

MAXIMUM SAFETY

ABS braking system and ASR traction control

ECO-SUSTAINABILITY AND FUEL EFFICIENCY

125 cc 4 Stroke 3V engine, top-in-class for efficient fuel consumption and emissions

TECHNOLOGY AND STYLE

Full Led projectors and indicator lights, Full Lcd instrument panel

Given the delicacy and originality of the matt paint of the Vespa 946 Emporio Armani, owners are advised to follow all the suggestions in the user handbook when washing and looking after the vehicle.

The exclusive LOUNGE VESPA 946 Customer Service is for you.

Contact us at this address for any information you need:

info946@Vespa.com

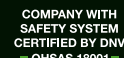
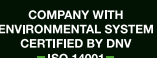
Or call the freephone number

800000946 from Italy

0080000094600 from: France, Spain, Belgium, Netherlands, Germany, UK

Active from Monday to Friday, from 9:00 to 18:00

The company reserves the right to make technical and aesthetic changes at any time. Ride carefully and always wear a crash helmet and suitable clothing. Comply with the Highway Code and environmental regulations. Read the user and maintenance handbook carefully. Always ask for type-approved original spare parts. Apply to Vespa Official Dealers and authorised sales outlets for a sure purchase and guaranteed assistance. Vespa original spare parts are a guarantee of quality and ensure consistent vehicle performance.



Vespa is a registered trademark of Piaggio & C. S.p.A.

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946



For CHILDREN

A BETTER LIFE FOR THE
CHILDREN OF THE WORLD

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